“The book is beautifully presented in hardcover and generously illustrated. The subject matter is no less than fascinating, and Alpert continually reminds us how amazing Palaeolithic art really is. She presents the art in a new and captivating way that informs us not only about the role of visual perception and the brain, but also about what it is to be human. This significant book will appeal to a wide audience, and readers will find it hard not to enjoy.”

Ben Watson, neuroscientist
From Time and Mind: The Journal of Archaeology, Consciousness and Culture. Volume 3-Issue 1

“On seeing the title of this new book, it is immediately apparent that a door is daring to be opened. Could it be that the intriguing yet elusive subject of prehistoric art is going to be analysed and explained by utilizing the field of neuroscience?”

Perhaps the most original part of the book is the extensive analysis of visual illusions used by these artists. Alpert shows how they provide a window into the Ice Age mind.”

Peter Robinson artist and prehistorian
From the Bradshaw Foundation website publication

“Her innovative approach to understanding the foundations of art provides an intriguing look at both the human mind and some of the intrinsic qualities of artistic expression- qualities that have been integral parts of human nature since that first spark kindled the creative explosion in human cognition and brought our ancestors to a new level of awareness.”

Danny Brass editor and prehistorian
From Choice Magazine